

## Rules for the formation of vouchers on the platform MARKET-UP

1. The generated vouchers carry two functions: promotional and discount.
2. Anyone on the platform can form vouchers. In this case, it is necessary to go through full registration and indicate the necessary information, which will be reflected on the voucher:
  - product or service
  - % discount
  - service language
  - voucher expiration period (at least one year)
  - city
  - address (online is optional)
  - Website or social networks (not new)
  - messengers
  - secret code
  - tags (for search)
3. Vouchers can be transferred to third parties for use without restriction on the advertised service.
4. The voucher is valid for at least 1 year and up to a maximum of 3 years.
5. When registering, you must indicate the site or social networks where these services or goods are advertised. (This site or social media pages must have been in existence for at least 3 months).
6. Vouchers can be formed only by the owners of the declared goods or services or by an authorized representative.
7. The author of vouchers confirms that he is the full and legal owner of the goods and services provided and that all information provided by him is reliable, up-to-date and accurate.
8. By accepting these conditions, the User who forms vouchers entitles the Company to arrange periodic checks (at its discretion or at the request of a third party, including authorized bodies) to confirm the identity of the User and the accuracy of the information provided by him.
9. If during the verification the fact of falsity or inaccuracy of the information provided is established, this will be regarded as a violation of the terms of the Agreement and entitles the company to immediately close the User's account or refuse the User to use the services of the site.
10. It is not allowed to advertise and create vouchers on the MARKET-UP website for the following groups:
  - tobacco and smoking products;

- explosives and the arms trade;
- narcotic drugs and psychotropic substances;
- trade in human organs;
- goods that cannot be produced and distributed according to the law;
- goods that do not have state registration, certification or license and/or prohibited by law;
- lotteries;
- baby food;
- financial services;
- securities;
- one-time sales; (cars, apartments)

11. **ATTENTION!**

**When filling out the blog header, we do not recommend writing contact information in your blog. You indicate all the necessary contact details in the vouchers that users buy from you. By this you not only increase your income, but also increase the interest of sellers in the sale of your vouchers.**

**VALUABLE WHAT HAS A COST!**

**When buying vouchers, each buyer automatically becomes a subscriber to the voucher author's blog. To increase sales, use and maintain your Business Blog more actively.**

12. The MARKET-UP platform uses referral links thanks to links and inviter ID.

When registering via a link or inviter ID, each user automatically becomes a subscriber to the blogs of higher-level program participants. Also, an automatic subscription to the blog of the author of the voucher occurs at the time of purchasing the voucher.

13. The Participant understands and, at the time he goes to the address

[www.market-up.co](http://www.market-up.co), using a web browser or any other program and/or technical device that makes it possible to display the content of the site's web pages, confirms his agreement with the automatic subscription on the blogs of higher-level program participants, as well as on the blogs of the authors who created vouchers.

14. If you do not want to receive news information in the news feed on your blog from higher-level program participants or from authors of vouchers, you can unsubscribe from the automatic subscription by clicking the "unsubscribe" button on the blog.

15. When forming vouchers on the site [www.market-up.co](http://www.market-up.co), you cannot publish prohibited content, use profanity, or threats.

16. The Author undertakes to provide the User, at his request, with all the information necessary to understand the fullness of the services provided or the quality of the goods provided.

17. Authors of created vouchers must respect all applicable laws copyright and intellectual property rights and in no way must not violate them, in particular: the content must not contain any trade names, logos, registered designs, trademarks or watermarks (including a recreated or altered logo, mark etc.), unless the relevant brand owner gives written permission to use the content or otherwise instructs the Seller to make the branded content available. For example, the author may not use a photograph of a watch if the brand name of the watch is legible in the photograph without the written permission/consent of the visible on the brand photo;
18. The author of vouchers is solely responsible for the compliance of the content and form of vouchers with the requirements of the law, the legal legitimacy of using logos, company names and other objects of intellectual property and means of individualization, including in mandatory information provided by law.
19. Content content must not contain elements that use free or purchased components from any other source, unless the user does not have a license to do so;
20. The content and images are not allowed to use public or military symbols.
21. It is not allowed to use the files without a license and permission to resell them.
22. Inform the user about the features, as well as side effects of the goods or services provided.
23. Conduct safety and fire safety briefings, if required.
24. The voucher Author undertakes to provide, at the User's request, licenses, certificates, declarations of conformity and other documents (if necessary) or their duly certified copies for goods (works, services), as well as documents evidencing the accuracy of the information contained in the voucher.  
These documents must confirm the Customer's compliance with copyright and related rights in relation to intellectual property objects used in vouchers.
25. In the event that the placement of materials under this Agreement was the basis for presenting claims, lawsuits and / or instructions for the payment of penalties by state bodies and / or third parties against the User, the Advertiser undertakes to immediately, at the request of the User, provide him with all the requested information regarding the content materials, as well as to assist the User in settling such claims and lawsuits.
26. If the specified service is not performed under the purchased voucher or % discount, this voucher will be blocked by the administrator, with the following violations, the user account will also be blocked.
27. Vouchers placed on the site become available to site users only after pre-moderation.

28. Vouchers for permanent discounts can be issued, as for all products or services immediately, or for each individual product. This must be clearly stated on the voucher.
29. Voucher authors need to pass "Voucher Owner Verification". To do this, in the window when creating a voucher, you must specify the email that is indicated on the website or in the social networks of the company that provides discounts on goods or services.
30. Confirm the generated voucher already in the specified email.
31. The email should be located only in the access sections of the site administrator of the voucher author. Cannot be located in third-party posts, reviews, etc.
32. When forming a voucher, you must place a link to the social page or website page where the email is located.
33. Vouchers can be formed for constantly replenished goods and services. It is impossible to form vouchers for one-time sales, leasing, such as: an apartment, a car, etc.
34. When forming a voucher by a person who does not have the right to do so, responsibility is imposed in accordance with the legislation of the country of residence.