

How the MARKET-UP program works

The MARKET-UP program is made to help everyone who wants to both advertise and actively promote their business, and advertise their business and permanent discounts on goods and services of other site users. If you are a novice entrepreneur or an experienced businessman, then by participating in the MARKET-UP program, you can create a voucher for a permanent discount for your goods or services in your personal account.

This can be done both for the entire product group, and for each individual item.

When forming vouchers, you must definitely allocate a % permanent discount for buyers of your vouchers. All vouchers are valid for at least 1 year.

If you do not have the opportunity and desire to form your own vouchers, you can resell and advertise the vouchers you bought from active users of the MARKET-UP marketplace and advertise their business and their vouchers.

To participate on the site, you need to go through a very simple registration.

Short / Extended

With a short registration, the participant has the right to buy vouchers for permanent discounts and promotions from both higher partners and any authors and resell, thereby earning his income, advertising and promoting the business of other active entrepreneurs participating in the MARKET-UP program.

Having passed only a short registration, the program participant cannot form their vouchers, while having the opportunity to receive income only from the resale of the vouchers he bought out, which are in his personal gallery. In this case, the program participant can only resell vouchers that he purchased with the mandatory activation of sectors from higher partners or in the general gallery on the site.

Each voucher is individual, and has an ID number. Any user of the program can buy a voucher only once and use it an unlimited number of times during the voucher period.

He can also transfer the purchased vouchers for use to third parties.

The user independently monitors the required number of vouchers in his gallery.

If there are not enough vouchers in the personal gallery of the program participant for sale to all downstream buyers and users of the program, the participant has the opportunity to purchase an unlimited number of vouchers in the general gallery on the site.

Only the vouchers of the authors get into the general gallery on the site.

Passing a short registration on the site, he fills in:

- Login
- Password
- Email (with confirmation)
- Inviter ID
- Nickname
- Wallet
- Social media (optional)

If a program participant has expressed a desire to form vouchers, he must go through a more extended registration.

With each download of the voucher, the administrator moderates the downloaded content. Before the moderation of their own vouchers has passed, the program participant can already earn income by advertising and selling through his account both vouchers that he purchased from higher partners, and vouchers purchased in the general gallery on the site. After moderation, all vouchers enter the general gallery of the site, where everyone can purchase a voucher.

The purchased voucher immediately goes to the buyer's personal gallery, and he can also offer it in the MARKET-UP marketing program.

For the initial account activation and participation in the program, you need to purchase 10 vouchers: 7 from superiors and 3 from any other program participants.

When buying vouchers from the rest authors who are not at the top positions in the structure, participants themselves can choose independent authors at their discretion, even from downstream and partners, and also from partners who are not related to their structure. (For activation, you cannot buy works from the same author).

Each voucher is worth 6 USD in Tron cryptocurrency, of which 5 USD instantly go to the seller's wallet, and 1 USD goes to the company.

When purchasing content from higher-level partners, the program automatically generates and offers possible voucher options for purchase. After the purchase, the purchased vouchers fall into the personal gallery. The main gallery on the site includes only author's vouchers - formed personally by the participant of the program.

The participant himself forms his own gallery, exhibiting works on their chosen priority.

To activate your account for the first time, you need to purchase 10 vouchers.

There is a monthly account activation in the MARKET-UP program.

With monthly activations, you must also purchase 10 vouchers or invite one direct user of the program. All direct invitees are summed up.

Example: if you invite direct users of 100 people, then for 100 months you will be exempt from mandatory activation. But at the same time, the inviter must independently monitor the required number of vouchers for purchase by downstream users.

With an inactive account, the user cannot sell their vouchers.

Account activity is resumed from the moment of purchase of 10 vouchers:

7 from superiors and 3 from any other program participants.

Sectors have been created to account for primary activation, with 8 levels in the sector.

Everyone sees himself always at level 1 and always forms his own business sector.

Any under-invite is placed on the level corresponding to the invitation hierarchy.

Personally invited at level 2, etc. There can be a certain number of sectors. The first sector is the main one. All participants are placed on the first sector, it is intended for both initial and monthly activation. All partners located in your sectors purchase vouchers from you.

Subsequent sectors are used to increase sales.

To participate and activate subsequent sectors, it is necessary to purchase works twice as much as in the case of the previous sector (if the first one has 1, then the second has 2, then 4, etc.)

All subsequent sectors are activated only once. But the general activation of the account of all activated sectors occurs through the monthly activation of the first main sector.

To increase the attractiveness and the number of users of vouchers, the site has accumulated the Business Blog (BB) - this is an open social network in symbiosis with the MARKET-UP program.

When registering on the platform by ID or link, all downstream automatically become subscribers to the blogs of upstream ones. And also when buying any vouchers, users automatically subscribe to the authors of the generated vouchers. This increases the possibility of communication between sellers and leaders of structures between program participants. Subscription is optional and you can unsubscribe at any time.