

## Advertising and marketing program

An affiliate advertising and marketing program is a highly profitable system for promoting goods and services. The program was developed by the specialists of the MARKET-UP Company to popularize the service and increase opportunities for each of its participants. The program is unique in its accessibility and simplicity. It was created to help everyone who wants to promote the Company's services on the world market and make a profit. from recommendations of their own vouchers to permanent discounts on goods and services produced and promotion of vouchers of other participants of the MARKET-UP marketplace. Payment for the voucher is made directly from the Buyer to the Seller to the personal cryptocurrency wallet specified during registration. Users of the MARKET-UP website create and put up for sale their vouchers and purchase vouchers for permanent discounts from other Users of the MARKET-UP service. In order to receive a constant income from the sale of vouchers, Users recommend those companies that they themselves actively use. All subsequent invitees also have the opportunity to generate their vouchers, put them up for sale and recommend vouchers to other program participants. If a member does not create their own passes, they have the opportunity to sell the passes of other members who have generated passes, while helping them to promote their business and thus increase their income. With a general interest, the effectiveness and speed of not only receiving rewards increases, but also the popularization of the business of all program participants who have formed vouchers is growing. Each registered user of the site has the opportunity to advertise his occupation, thoughts and creative ideas in his personal blog MARKET-UP.

### Program terms:

- **Partner** – an individual or legal entity who, in order to popularize his business, sells his vouchers at a discount on the site [www.market-up.co](http://www.market-up.co), as well as acquiring for personal use and sale, vouchers from other Partners participating in the MARKET-UP marketing Program.
- **Affiliate program** - a program that stimulates the system of purchases and sales of vouchers on the MARKET-UP platform.

**Account activation cost** — the amount (in the amount of 60 USD) required to pay/purchase vouchers and to participate in the Affiliate Program. This amount includes the cost of purchasing 10 vouchers (worth 6 USD each) from 10 active,

monthly activated users of the Partner Program. From 6 dollars 5 USD always go to pay for the purchase of vouchers, and 1 USD to the company for the provision of services.

Payment is made in the TRON cryptocurrency equivalent to the USD at the time of payment.

- **Sector** – a table of registration of potential voucher Buyers.
- **Referral** - a partner invited to the program, depending on the level of location in the sector.
- **The referral level of the sector** is the level of location of partners according to the order of invitation to the program.

## Invitations

- The vertical referral system clearly records the sequence of invited participants.
- Your invitees always follow you and fill the empty seats in your sectors.
- The number of invitees is not limited.
- Regardless of where you are in your higher partner's sector - you will always be at the first level in your own sector.
- Every time program members activate their accounts in your sectors and buy vouchers from you, you will receive a reward.

1. Payment for purchased vouchers is made directly from the buyer to the seller to the crypto wallets specified during registration on the MARKET-UP website.

(Pay careful attention to the correct spelling of the characters of your personal cryptocurrency wallets!!!).

## Smart contract

- The MARKET-UP smart contract is a decentralized self-executing algorithm that was developed by the company's specialists in the TRON blockchain network and cannot be changed or closed by anyone, even the founders of the project.
- All transactions are processed and automatically distributed using a smart contract and are open and public, providing full transparency. You can check them at any time in the TRONSCAN block explorer
- There are no withdrawal requests, withdrawal deadlines, and risks associated with the

human factor.

- The purchased vouchers always belong only to you, and you can use them at any time or transfer them for use to third parties.

2. To become a member of the Affiliate Program, you must do the following:

- Pass full registration on the site MARKET-UP [www.market-up.co](http://www.market-up.co);
- Perform initial account activation.

3. Program participants immediately receive payment for the sold vouchers, to the wallets specified during registration on the MARKET-UP website. (Carefully follow the correct spelling of the numbers of personal crypto wallets !!!).

4. Registration in the Affiliate Program takes place using the referral link or ID of the User who invited another to participate in the Affiliate Program MARKET-UP.

5. Affiliate program consists of sectors (tables). The number of sectors in the MARKET-UP Partner Program is unlimited and depends on the work and desire of each program participant.

5.1. With the help of sectors (tables of accounts) it is possible to track the monthly number of Buyers of your vouchers.

## **Sectors**

5.1.1 a sector is an element of the MARKET-UP marketing system, used to record and distribute purchases of discount vouchers and income of all participants located in these sectors.

The sector has 8 levels of development. Each user sees himself in his back office at the 1st level of all activated sectors.

When invited, a direct participant who also activated the sectors is at level 2 and is a 2nd level referral for you. If he invited his direct one, then the person invited by your direct one is in your sector at the 3rd level and will be a referral for you.

3rd level, etc. up to 8th level.

## **Sector S1**

5.1.2. this is the main sector where the initial activation of downstream partners takes place and their monthly activations are tracked.



## Сектор S1

Уровень 1 Вы



Уровень 2



Уровень 3



Уровень 4



Уровень 5



Уровень 6



Уровень 7



Уровень 8



### Initial account activation

- For the initial activation of the account, you must activate the first sector of the S1 program. To do this, you need to purchase vouchers from 10 active partners at a price of 6 US dollars / voucher (on the terms described in paragraph 27.7.1 of the User Agreement) for one voucher from each of the 7 higher active partners and from 3 any other free choice of partners (total: 10 vouchers). Payment is made in the TRON cryptocurrency. At the same time, the amount equivalent to 5 USD goes directly to the wallets of the voucher sellers, and 1 dollar always goes to the company's wallet from any voucher sold.
- All downline Partners who also decide to activate the initial first sector will purchase vouchers from their higher Partners - including you, provided that you activate the sector.
- All downstream partners are displayed at the development levels of the sectors, in the order of initial registration and referral links as they are activated. When any sector is activated, each participant sees his business place on the first level.

<b>Sector S1</b> (purchase of 10 vouchers)	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS of the 2nd LEVEL</b> (direct invitees) > 1
Level 3	<b>REFERRALS of the 3rd LEVEL</b> (invited by level 2 participants) > 1
Level 4	invited by Level 3 participants
Level 5	invited by Level 4 participants
Level 6	invited by Level 5 participants
Level 7	invited by Level 6 participants
Level 8	invited by Level 7 participants

## **Additional income**

5.2. If you wish to receive additional income, each Partner has the opportunity to activate subsequent sectors.

5.3. When moving to the next Sectors, it becomes possible to increase the volume of sales of your author's vouchers, as well as vouchers of other program participants. And, accordingly, an increase in their own income.

5.4. The subsequent, additional sectors (tables) show the number of active downstream program participants (referrals) who have activated their accounts in these sectors.

5.5. All downstream Partners who decide to activate subsequent sectors in the same way must purchase content from upstream Partners - including you, subject to your activation of these sectors.

When activating each subsequent sector, it is necessary to purchase twice as many vouchers as for the previous sector. If in the first sector it is necessary to purchase one from each of the 7 higher ones, then in the second one already 2, and in the third 4 vouchers, etc. and, accordingly, twice as many in each sector from any free authors of the program. (and not necessarily in its structure)

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5.6. All Downline Partners will appear in subsequent sectors, in the order of initial registration and as their sectors are activated.

## Sector S2



To activate the second sector, you need to buy already 20 vouchers: 2 vouchers from each of the 7 higher ones (14) and 6 vouchers from any other active program participants of your choice (total: 20)

<b>Sector S2</b> (purchase of 20 vouchers)	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS of the 2nd LEVEL</b> of the 2nd sector
Level 3	<b>REFERRALS of the 3rd LEVEL</b> of the 2nd sector
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

**Sector S3**

To activate the third sector S3 - you need to buy 40 vouchers: 2 times more than for the previous one - already 4 vouchers from each of the 7 higher (28) and 12 by choice from 3 any other active users of the program. (total: 40 vouchers)

<b>Sector S3</b> (purchase of 40 vouchers)	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS of the 2nd LEVEL</b> of the 3rd sector
Level 3	<b>REFERRALS of the 3rd LEVEL</b> of the 3rd sector
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

## Sector S4

To activate the fourth sector, you need to buy 80 vouchers: 8 each from 7 higher (56) and 24 from any other active program participants (total: 80 vouchers),

<b>Sector S4 (purchase of 80 vouchers)</b>	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS of the 2nd LEVEL</b> of the 4nd sector
Level 3	<b>REFERRALS of the 3rd LEVEL</b> of the 4nd sector
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

and so on.

The number of sectors is unlimited.

A participant who has moved to the next sector in terms of cost must independently track in his gallery the required number of vouchers for purchase by downstream program participants when activating their sectors.

Each Partner purchases vouchers from others (Sellers) for his own use and, in turn, all program participants invited by him will also purchase vouchers displayed in his gallery for personal use, as well as for activating sectors.

## Monthly activation

Monthly activation of the User is considered performed/completed after the purchase of 10 vouchers, one voucher for each of the 7 higher and active participants of "MARKET-UP" and 3 of any active users of the program. It is also necessary to constantly maintain sufficient the number of downloaded passes in their gallery for purchase when their accounts are activated by downline members of the program.

Inviting one direct partner gives the user a month of free activation. Invited partners are summed up.

6. With each personal invitation of a new user and its activation on the MARKET-UP



platform, the inviting partner is released from paying for the subsequent monthly activation of his account. Activation of his account starts from the end of the previous activation. All activation periods for direct user invitations are cumulative. For example, if you invited 5 direct partners at the same time, then the renewal period for your account activation will be extended by 5 months from the moment your account activation ends. If the account was inactive, then activation begins from the moment of payment of your first personally invited user.

7. The transition to subsequent sectors is not a prerequisite for the Affiliate Program.

8. If the Partner has not activated the next sector, then he is not able to sell vouchers in this sector.

The downstream partner, who has expressed a desire and activated the subsequent sectors, goes after the active upstream partner in this sector, and acquires content from the Users of the MARKET-UP website who have activated the upstream of this sector.

9. The user (Program Partner) at any time has the opportunity to activate the next sector.

10. A partner can temporarily overtake his higher partner by activating sectors of more expensive levels that he has not yet activated. In this case, the downline will take a place at the level of its nearest upline partner, provided that this partner has an activation of such a Sector. In this case, the reward will go to him, and not to the partner who invited him. After the direct upline activates sectors of the same value, he will take a place according to the referral binding.

11. After activation of any sector, the Partner always sees his place in his personal account at the 1st level.

12. When moving to subsequent sectors, the principle of activating a new sector remains the same. The participant of the program is obliged to activate all the previous sectors in terms of cost, if he wants to choose a more expensive sector.

Example: if the participant decided to activate the sector at once of the 4th cost level, he needs to activate all sectors from the 1st to the 4th, if they have not been activated yet.

## **Start changing your life!**

In order to become a member of the MARKET-UP affiliate program, you must:

- Register crypto wallet "TRONLINK".
- Register on the company's platform using a referral link or inviter ID.
- Buy the number of vouchers required to activate the selected Sectors.

Join the affiliate program, move to a new level of financial opportunities, together with the MARKET-UP team of thousands!